FORM D

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549



FORM D

NOTICE OF SALE OF SECURITIES PURSUANT TO REGULATION D, SECTION 4(6), AND/OR UNIFORM LIMITED OFFERING EXEMPTION

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OMB Number: 3235-0076

Expires: April 30, 2008

Estimated average burden hours per response...... 16.00

SEC USE ONLY								
Prefix		Serial						
DAT	E RECEI	VED						

Name of Offering (□ check if this is an amendment and name has changed, and indicate change.) Convertible Debentures	
Filing Under (Check box(es) that apply): □ Rule 504 □ Rule 505 ⊠ Rul e 506 □ Section 4(6) □	<u></u>
Type of Filing: ⊠ N ew Filing □ Amendment	"
A. BASIC IDENTIFICATION DATA JUL 27 2005	
1. Enter the information requested about the issuer	
Name of Issuer (☐ check if this is an amendment and name has changed, and indicate change.) Sedona Corporation	
Address of Executive Offices (Number and Street, City, State, Zip Code) Telephone Number (Including Area Code) 1003 W. Ninth Avenue, Second Floor, King of Prussia, PA 19406 (610) 337-8400	
Address of Principal Business Operations (Number and Street, City, State, Zip Code) Telephone Number (Including Area Code) (if different from Executive Offices)	
Brief Description of Business	
Software application and services provider.	
Type of Business Organization	
☑ corporation ☐ limited partnership, already formed ☐ other (prease specify)	
□ business trust □ limited partnership, to be formed	
Month Year 0 5 9 2 Actual or Estimated Date of Incorporation or Organization: □ Actual □ Estimated □ Substituted □ Durisdiction of Incorporation or Organization: (Enter two-letter U.S. Postal Service abbreviation for State: □ CN for Canada; FN for other foreign jurisdiction) □ Actual □ Estimated □ F A	

GENERAL INSTRUCTIONS

Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et. seq. or 15 U.S.C. 77d(6).

When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

A. BASIC IDENTIFICATION DATA

- . Enter the information requested for the following:
 - Each promoter of the issuer, if the issuer has been organized within the past five years:
 - Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer:
 - Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and
 - Each general and managing partner of partnership issuers.

Check Box(es) that Apply:	□ Promoter	☐ Beneficial Owner		☑ Director	☐ General and/or Managing Partner
Full Name (Last name first, if ind	ividual)				
Primo, Anita					
Business or Residence Address	(Number and	Street, City, State, Zip Code)			
1003 W. Ninth Avenue, Se	cond Floor, King of	Prussia, PA 19406			
Check Box(es) that Apply:	☐ Promoter	☑ Beneficial Owner		☑ Director	☐ General and/or Managing Partner
Full Name (Last name first, if ind	ividual)				
Emrích, Marco					
Business or Residence Address	(Number and	Street, City, State, Zip Code			
1003 W. Ninth Avenue, Se	cond Floor, King of l	Prussia, PA 19406			
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	⊠ Executive Officer	☐ Director	☐ General and/or Managing Partner
Full Name (Last name first, if ind	ividual)				
Dver, Alyssa					
Business or Residence Address	(Number and	Street, City, State, Zip Code)			
1003 W. Ninth Avenue, Se	cond Floor, King of I	Prussia, PA 19406			
Check Box(es) that Apply:	□ Promoter	☐ Beneficial Owner	☑ Executive Officer	☐ Director	☐ General and/or Managing Partner
Full Name (Last name first, if ind	ividual)				
Rimlinger, Timothy					
Business or Residence Address	(Number and	Street, City, State, Zip Code)			
1003 W. Ninth Avenue, Sec	cond Floor, King of l	Prussia, PA 19406			
Check Box(es) that Apply:	□ Promoter	☐ Beneficial Owner		□ Director	☐ General and/or Managing Partner
Full Name (Last name first, if ind	ividual)				
Sargent, James C.					
Business or Residence Address	(Number and	Street, City, State, Zip Code)			
1003 W. Ninth Avenue, Se	cond Floor, King of l	Prussia, PA 19406			
Check Box(es) that Apply:	□ Promoter	☐ Beneficial Owner	☑ Executive Officer	□ Director	☐ General and/or Managing Partner
Full Name (Last name first, if ind	ividual)				
Looney, Victoria V.					
Business or Residence Address	(Number and	Street, City, State, Zip Code)			
1003 W. Ninth Avenue, Se	cond Floor, King of	Prussia, PA 19406			
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☑ Executive Officer	□ Director	☐ General and/or Managing Partner
Full Name (Last name first, if ind	ividual)				
Vey, David R.					
Business or Residence Address	(Number and	Street, City, State, Zip Code)			
1003 W. Ninth Avenue, Se	cond Floor, King of	Prussia, PA 19406			

Check Box(es) that Apply:	□ Promoter	☐ Beneficial Owner	מ	Executive Officer	<u> </u>	Director		
								Managing Partner
Full Name (Last name first, if inc	dividual)							
Pellicci, Jack A.								
Business or Residence Address		nd Street, City, State, Zip Code)						
1003 W. Ninth Avenue, Se	econd Floor, King	of Prussia, PA 19406						
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner		Executive Officer	×	Director	0	General and/or Managing Partner
Full Name (Last name first, if in	dividual)							
Edelman, Scott C.								
Business or Residence Address	(Number a	nd Street, City, State, Zip Code)						
1003 W. Ninth Avenue, Se	econd Floor, King	of Prussia, PA 19406						
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner		Executive Officer	☒	Director		General and/or Managing Partner
Full Name (Last name first, if in	dividual)							
Scearce, Roger W.								
Business or Residence Address	(Number a	nd Street, City, State, Zip Code)						
1003 W. Ninth Avenue, Se	econd Floor, King	of Prussia, PA 19406						
Check Box(es) that Apply:	□ Promoter	☐ Beneficial Owner		Executive Officer		Director	0	General and/or Managing Partner
Full Name (Last name first, if in	dividual)							
Business or Residence Address	(Number a	nd Street, City, State, Zip Code)						
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner		Executive Officer		Director		General and/or Managing Partner
Full Name (Last name first, if in	dividual)							
Business or Residence Address	(Number a	nd Street, City, State, Zip Code	1					
Check Box(es) that Apply:	□ Promoter	☐ Beneficial Owner		Executive Officer		Director		General and/or Managing Partner
Full Name (Last name first, if in	dividual)							······································
				·				
Business or Residence Address	(Number a	nd Street, City, State, Zip Code))					
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner		Executive Officer		Director	0	General and/or Managing Partner
Full Name (Last name first, if in	dividual)							
Business or Residence Address	(Number a	nd Street, City, State, Zip Code))					

					B. IN	FORMA	TION AI	SOUT O	FFERING	}			**	
1.	Has the	issuer sol	d, or does t	he issuer in	tend to sell,	to non-acci	redited inves	stors in this	offering?	••••••			Yes □	No ⊠
							olumn 2, if i		•					
2.	What is	the minin	num investn	nent that wi	ll be accepte	ed from an i	ndividual?						\$2	50,000
_													Yes	No
3.			-		_									\boxtimes
4.	similar an asso broker	remunerate per or dealer. ation for the	tion for solid son or agen If more tha	citation of p nt of a brok	urchasers in er or dealer rsons to be	n connection registered	n with sales with the SE	of securitie EC and/or v	s in the offe vith a state	ring. If a po or states, l:	any commiss erson to be lis ist the name u may set for	ted is of the		
Full	Name (L	ast name i	first, if indiv	idual)										
	(,	,										
Bus	iness or	Residence	Address (Nu	amber and S	Street, City,	State, Zip C	ode)							
Nam	ne of Asso	ociated Bro	ker or Deal	er										
Stat	es in Wh	ich Person	Listed Has	Solicited or	Intends to	Solicit Purcl	nasers							
(0	Check "Al	ll States" o	r check ind	ividual State	es)									States
[]	AL] IL] MT] RI]	[AK] [IN] [NE] [SC]	[AZ] [IA] [NV] [SD]	[AR] [KS] [NH] [TN]	[CA] [KY] [NJ] [TX]	[CO] [LA] [NM] [UT]	[CT] [ME] [NY] [VT]	[DE] [MD] [NC] [VA]	[DC] [MA] [ND] [WA]	[FL] [MI] [OH] [WV]	[GA] [MN] [OK] [WI]	[HI] [MS] [OR] [WY]	1	ID] MO] PA] PR]
Full	Name (L	ast name f	īrst, if indiv	idual)				 .						
Bus	iness or l	Residence	Address (Nu	mber and S	Street, City,	State, Zip C	ode)					 -		
Nam	ne of Asso	ociated Bro	ker or Deal	er										
Stat	es in Wh	ich Person	Listed Has	Solicited or	Intends to	Solicit Purch	nasers							
(C	Check "Al	ll States" o	r check indi	ividual State	es)								□ All	States
[2	AL] IL] MT] RI]	[AK] [IN] [NE] [SC]	[AZ] [IA] [NV] [SD]	[AR] [KS] [NH] [TN]	[CA] [KY] [NJ] [TX]	[CO] [LA] [NM] [UT]	[CT] [ME] [NY] [VT]	[DE] [MD] [NC] [VA]	[DC] [MA] [ND] [WA]	[FL] [MI] [OH] [WV]	[GA] [MN] [OK] [WI]	[HI] [MS] [OR] [WY]]	ID] MO] PA] PR]
Full	Name (L	ast name f	irst, if indiv	idual)					-	-	 -			
Busi	iness or l	Residence	Address (Nu	imber and S	Street, City,	State, Zip C	ode)							
Nam	ne of Asso	ociated Bro	ker or Deal	er			 		· <u>-</u> -					
														
				Solicited or									- A"	Ctotor
•	Dheck "Al AL]	[AK]	r check indi [AZ]	vidual State [AR]	(CA)	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	(HI)		States
() []	IL] MT] RI)	(IN) (NE) (SC)	(IA] [NV] [SD]	[KS] [NH] [TN]	[KY] [NJ] [TX]	[LA] [NM] [UT]	[ME] [NY] [VT]	(MD) [NC] [VA]	(MA) [ND] [WA]	[MA] [OH] [WI]	[MI] [OK] [WN]	(MS) (OR) (WY)	[MO] PA] PR]

	C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND	USE OF PR	OCEEDS
1.	Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero." If the transaction is an exchange offering, check this box □ and indicate in the columns below the amounts of the securities		
		gregate Offering	Amount Already
	Type of Security Debt	Price	Sold
	Equity \$		\$
			\$
	Convertible Securities (including warrants)	93,333*	\$250,000
			\$
	ratuleiship interesis		\$
	Other (Specify		
	10141	93,333*	\$250,000
	Answer also in Appendix, Column 3, if filing under ULOE.		
	* Includes \$1,000,000 principal amount of convertible notes and the aggregate exercise price up to 3,666,665 warrants that may be issued, for no additional consideration, upon the nversion of the full principal and interest of convertible notes into common stock.		
2.	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."		
		umber Investors	Aggregate Dollar Amount of Purchases
	· ·	I	\$ 250,000
	Non-accredited Investors.		\$
			Ψ
	Total (for filings under Rule 504 only)		\$
3.	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C - Question 1.		
N/	/A		
	Type of offering Ty	ype of Security	Dollar Amount Sold
	Rule 505		\$
	Regulation A		\$
	Rule 504		\$
	Total		\$
4.	a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.		
	Transfer Agent's Fees		\$
	Printing and Engraving Costs.		\$
	Legal Fees	I	\$3,500.000
	Accounting Fees		\$
	Engineering Fees		\$
	Sales Commissions (specify finders' fees separately)		\$
	Other Expenses (identify)		\$
	Total	🗵	\$3,500.00¢

 $^{{\}mathfrak L}$ Does not include legal fees in registering shares issued upon conversion of convertible notes.

	C. OFFERING PRICE, NUMBER OF INVES	STORS, EXPENSE	S AND USE OF	PRO	CEEDS
	b. Enter the difference between the aggregate offering price given Question 1 and total expenses furnished in response to Part C difference is the "adjusted gross proceeds to the issuer."				\$ 1,989,833
5.	Indicate below the amount of the adjusted gross proceeds to the issuer be used for each of the purposes shown. If the amount for any pufurnish an estimate and check the box to the left of the estimate. The listed must equal the adjusted gross proceeds to the issuer set forth in Question 4.b above.	rpose is not known, total of the payments			
			Payments to Officers, Directors, & Affiliates		Payments To Others
	Salaries and fees		\$	×	\$
	Purchase of real estate		\$		\$
	Purchase, rental or leasing and installation of machinery and equi	ipment	\$		\$
	Construction or leasing of plant buildings and facilities		\$		\$
	Acquisition of other businesses (including the value of securities involved in this offering that may be used in exchange for the asset or securities of another issuer pursuant to a merger).	ets 🗆	\$		\$
	Repayment of indebtedness		\$		\$
	Working capital		\$	X	\$ 1,989,833
	Other (specify):				
			\$		\$
	Column Totals		\$	×	\$1,989,833
	Total Payments Listed (column totals added)		X \$ <u>1</u>	,989,83	3
	D. FEDERA	L SIGNATURE			
not the	e issuer has duly caused this notice to be signed tice is filed under Rule 505, the following signature e U.S. Securities and Exchange Commission, upor the issuer to any non-accredited investor pursuant	e constitutes an u n written request	ndertaking by the of its staff, the	ie iss	uer to furnish to
Iss	uer (Print or Type) Signature			Date	
S	Sedona Corporation Unita M	Sumo		Ju	ly <u>⁄্র</u> , 2005
Na	me of Signer (Print or Type) Title of Si	gner (Print or Typ	e)		
Α	Anita Primo Vice Presi	ident and Chief Fi	nancial Officer		
	ATTE	ENTION			

E. STATE SIGNATURE 1. Is any party described in 17 CFR 230.252(c), (d), (e) or (f) presently subject to any of the Yes No disqualification provisions of such rule?

See Appendix, Column 5, for state response.

- 2. The undersigned issuer hereby undertakes to furnish to any state administrator of any state in which this notice is filed, a notice on Form D (17 CFR 239.500) at such times as required by state law.
- 3. The undersigned issuer hereby undertakes to furnish to the state administrators, upon written request, information furnished by the issuer to offerees.
- 4. The undersigned issuer represents that the issuer is familiar with the conditions that must be satisfied to be entitled to the Uniform limited Offering Exemption (ULOE) of the state in which this notice is filed and understands that the issuer claiming the availability of this exemption has the burden of establishing that these conditions have been satisfied.

The issuer has read this notification and knows the contents to be true and has duly caused this notice to be signed on its behalf by the undersigned duly authorized person.

Issuer (Print or Type)	Signature	Date
Sedona Corporation	Guta M Surm	July <u>⁄≤</u> , 2005
Name of Signer (Print or Type)	Title of Signer (Print or Type)	
Anita Primo	Vice President and Chief Financial Officer	·

Instruction:

Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

APPENDIX

1] 2	2	3	ľ	4				5
	t non-acc invest Sta	to sell co credited tors in	Type of security and aggregate offering price offered in state (Part C-Item 1)		Type of investor and amount purchased in State			Disqualification under State ULOE (if yes, attach explanation of waiver granted) (Part E-Item 1)	
State	Yes	-Item 1) No	Convertible Debenture and Warrants	Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No
AL				-					
AK									
AZ									
AR									
CA									
СО									
СТ									
DE									
DC									
FL									
GA									
HI									
ID					<u>.</u>				
IL									
IN									
IA									
KS									
KY									
LA		Х	\$250,000+	1	\$250,000+				х
ME									
MD									
MA									
MI									
MN									
MS									
МО									

[·] Does not include notes not yet purchased, or the warrants issuable upon conversion of convertible note.

APPENDIX

1	2	2	3			4	· · · · · · · · · · · · · · · · · · ·	5	
	t non-acc invest Sta	to sell o credited ors in ate -Item 1)	Type of security and aggregate offering price offered in state (Part C-Item 1)		Type of investor and amount purchased in State (Part C-Item 2)			Disqualification under State ULOE (if yes, attach explanation of waiver granted) (Part E-Item 1)	
State	Yes	No		Number of Accredited Investors	Amount	Number of Non- Accredited Investors	Amount	Yes	No
МТ									
NE									
NV			300			1			
NH									
ŊJ									
NM									
NY				,					
NC									
ND				·					
ОН									
ОК									
OR				,					
PA									
RI									
SC									
SD								<u> </u>	
TN					·=				
TX									
UT									
VT									
VA		· <u></u>							
WA									
WV									
WI									
WY		·							
PR								l	